



**T.C. SMITH ILLUSTRATION & DESIGN**  
**2600 BUFFAT MILL RD KNOXVILLE, TN 37917**  
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## **PROFESSIONAL EXPERIENCE**

**June 2008 – Present      Bacon & Co.      Knoxville, Tennessee**

Lead Graphic Artist

- Created graphics for silk-screening with an emphasis in sports apparel
- Responsible for improving/updating the company brand
- Communicate with customers on a daily basis on the direction of the art to the final product

**February 2008 – Present      The Knoxville News Sentinel      Knoxville, Tennessee**

Freelance Graphic Design

- Type layout for columns in the special publications section according to company style
- Provide spot illustrations
- Complete all art in a timely manner, often under tight deadlines

**February 2008 – Present      Bob Films      Knoxville, Tennessee**

Freelance Storyboard Artist

- Develop original art according to client needs
- Design storyboards that accurately illustrate the script, while maintaining brand integrity
- Research subject matter in order to emphasize and represent the appropriate setting and mood
- Provide quick turnaround on storyboards if project necessitates immediacy

**November 2003 - Present      Davis Newman Payne      Knoxville, Tennessee**

Freelance Storyboard Artist

- Develop original art according to client needs
- Communicate effectively with agents to design storyboards that accurately portray messages visually for translation to television
- Provide quick turnaround on storyboards if project necessitates immediacy

**November 2003 – November 2007      TigerClaw      Knoxville, Tennessee**

Graphic Artist

- Design, layout and proof material for brochures and advertisements, maintaining brand integrity
- Retouch/correct photos for print and Web
- Assist in marketing design for Web, providing original graphics for marketing and navigation, also updating product photos and descriptions.
- Create new company logos for branding
- Produce original graphics for silk screening and embroidery
- Initiate and self-direct 100% of workload

**November 2002 –**

**November 2003      The Cedarstream Company Screenprinting & Embroidery      Cedartown, Georgia**

Lead Graphic Artist/ Art Director

- Assessed individual strengths of artistic staff and physical production needs for all incoming art requirements
- Proofed and signed off on all outgoing designs
- Allocated and managed all incoming art projects to the artists
- Created art graphics for silk-screening and embroidery
- Communicated with customers on a daily basis on the direction of the art from initiation to final product
- Coordinated art production with the needs of the production department according to client deadlines
- Kept a log with Filemaker Pro for all jobs: descriptions of art, production status and etc.

**November 2001 –**

**November 2002      The Cedarstream Company Screen printing & Embroidery      Cedartown, Georgia**

Graphic Artist

- Created art graphics for silk-screening and embroidery
- Communicated with customers on a daily basis on the direction of the art to the final product
- Kept a log with Filemaker Pro for all jobs: descriptions of art, production status and etc.

## **SUMMARY OF QUALIFICATIONS**

### **Education**

Ringling School of Art and Design - Sarasota, Florida  
Bachelor of Fine Arts, Illustration with Honors

University of Tennessee - Knoxville, Tennessee  
Bachelor of Science, Cellular/Molecular Biology

### **Technical**

- Expert user of Adobe Photoshop CS3, Illustrator CS3, and InDesign CS3 on Mac and PC
- Good working Knowledge of Dreamweaver CS3, including layout, typography, rollover images. Basic understanding of CSS and XHTML
- Good working Knowledge of Fireworks and Painter on Mac and PC
- Understanding of the screen printing process, spot color and cmyk
- Experience with various Microsoft Office programs
- Excellent sense of color and depth

### **Communication**

- Skilled oral communicator with people management experience
- Strong interpersonal communication skills

### **Organization**

- Experience in successfully working under tight deadlines in coordination with other staff members, departments and vendors
- Ability to prioritize workload in accordance to company and customer needs

### **Honors**

- 1998 – Recipient of the "Outstanding Performance in Foundation Studies" honor, awarded by Ringling faculty